ORDERING INSTRUCTIONS



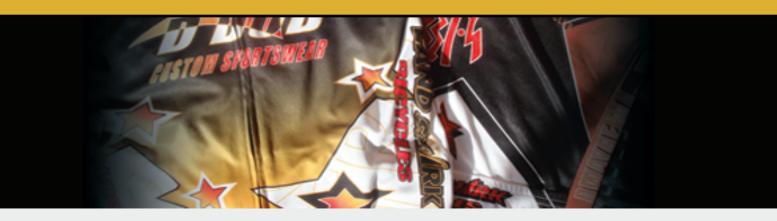


We Produce High Performance Art

©D Dub Custom Sportswear 243 Buena Vista Ave. Sunnyvale, CA. 94086 United States



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ABOUT US/ORDER MINIMUMS



About Us

Are you tired of bland and uninspired cycling kits? What about the inability to meet unreasonable high order minimums because you have a small team? Do you want a design that will set you apart from the masses?

We are cyclists and we live the cyclist's lifestyle! Like many of you, we too have worn articles of clothing from numerous clothing suppliers. We have over 40 years of combined cycling experience and have designed our own cycling clothing since 1993. We have always felt that cycling clothing design needs to be pushed to the next level. Based on this belief, we created D Dub Custom Sportswear. Our goal is simple; we are inspired to provide our customers with cutting edge designs, first class customer service, and top quality garments at an affordable price. From the initial design concept to production, we can collectively create your new awe-inspiring clothing! We produce *High Performance Art*.

Low Minimums + Easy Ordering = Happy Teammates!

We offer low minimums for our clothing. Minimum quantity requirements for Full Custom orders are 10 jerseys and 10 shorts. Once the 10-unit minimum is met on jerseys and shorts, 1 garment per style can be ordered (except accessories which require a 10-unit minimum). For Example:

10 Jerseys
10 Bib Shorts
1 Skinsuit
2 Wind Vests
1 Thermal Jacket

Semi-Custom orders require a 10-unit minimum on *all* garments. All D Dub Custom Sportswear clothing is constructed with top quality Italian fabrics and materials; from our D Dub Aerolite[™] (100% Coolmax) material for our jerseys, to the highest quality 4-way stretch Lycra Power® for our shorts. All shorts come standard with our D DUB Pro Elite Gel Chamois or the D Dub Legend all-foam pad(optional).



FULL CUSTOM/SEMI-CUSTOM



Full Custom Design

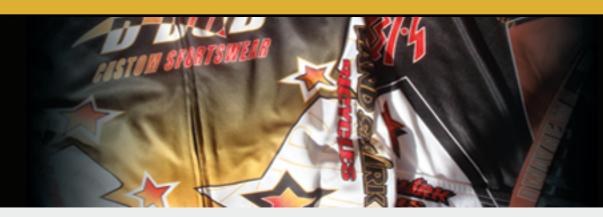
The Full Custom Design option is for our clients that want a full custom designed cycling kit. A Full Custom design begins with an initial design concept and is then developed (with customer input) into a unique and creative design that will accurately represent the essence and character of your design vision. If you have a design idea, send it to us. Your ideas will be used to provide us with a starting point in the design development process. If you just have a general idea of what you want, we will be glad to drive the design development process and deliver to you one of our unique designs.

Semi-Custom Design

The Semi-Custom Design option is a trouble-free process or teams, groups, and small clubs to complete their artwork quickly and efficiently. The Semi-Custom option means we have already made designs that just require you to determine your logo placement within the design space. You can request to see our many Semi-Custom design options.



HOW TO ORDER



How to Order

1. Request a Custom Sales Order Form

We have clothing samples available. These samples will provide you with an idea of the quality of our clothing. A deposit will be required (a PayPal invoice will be sent to the contact person). The samples must be returned within 3 days of receipt.

Please Note: You may only request a <u>maximum of three samples</u> and you cannot choose the sizes. The purpose of the samples is for <u>quality review purposes only</u>. We do not send complete size runs until you have placed an order. No exceptions.

2. Request a Custom Sales Order Form

Let us know which design option you want: Full Custom or Semi-Custom. Our Sales Specialist will send you a Custom or Semi-Custom Sales Order Form for your approval. Once we receive a signed sales order form; either by email, or U.S. Mail, and a \$100 *non-refundable deposit*, we will proceed with the initial art design stage for your order. Should you complete the ordering process, the deposit will be deducted from your order balance.

We accept payment via PayPal or Check. Upon receipt of your signed Sales Order Form and deposit, a Customer Service Specialist will send a confirmation letter outlining the production dates and fee deadlines for each step of the order fulfillment process. It is important to adhere to the due dates to ensure your original estimated ship date.

3. Send us your artwork

At this time, you can send us your art ideas. For Full Custom, we need to know your preferred color combinations and any design elements you want to incorporate into the artwork. For Semi-Custom, some design templates can be modified for various color combinations, others can't. Email your logos (see artwork submission details below **in Technical Requirements of Designs**).

4-7 days after we receive your logo files you will receive an email from us with your art proofs. We will provide *2 design proofs* from which to choose from. Review the proofs and let us know if they are in line with your design vision. Please provide us with any suggestions or



HOW TO ORDER (CONT'D)



changes you would like to see made. Please allow 2-3 days for us to make changes to your art. Once you have confirmed that you are completely satisfied with the artwork, you'll sign the proof confirming the final proof meets your expectations. At that time, we will need your 50% order deposit (with sizes); your order balance will be due before we ship.

Shipping is 6-10 weeks after the art proof approval and the order deposit (with sizes) have been received.

4. Request a Sizing Sample Form

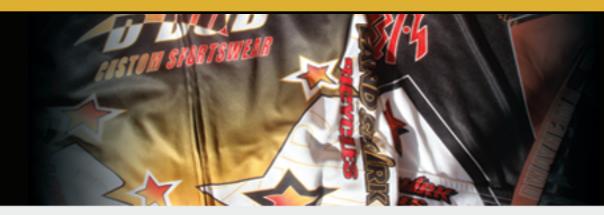
We strongly recommend you take advantage of ordering our sizing sample clothing (especially for new customers). This will help to insure that you order the correct sizes.

Every custom cycling clothing supplier makes their clothing in the sizes that they believe best satisfies most customers. What this means is that supplier sizing can vary between suppliers, our clothing is sized to be unique to D Dub Custom Sportswear. We do not intend to, nor claim to have clothing that fits like other bicycle clothing suppliers.

A deposit for the full retail value of the sizing samples will be required to insure its return; you pay only for the return shipping. Sizing samples must be returned within 4 days of receipt. We accept PayPal or check for the deposit. The deposit will be returned to you once we receive the samples back.

It would be wise to have all of your members meet to try on the samples to insure correct sizes are ordered.





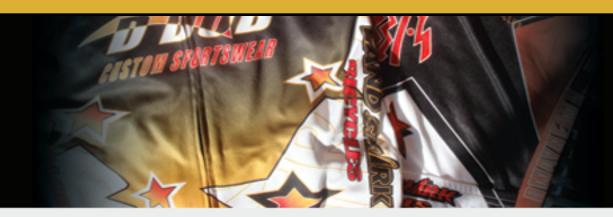
Technical Requirements

We use the same artwork for all tops (jerseys, jackets, vests, skinsuit-tops) and all bottoms (shorts, bib shorts, tights, skinsuit-bottoms). Summer and winter gloves can use the same basic artwork.

- We accept Adobe Illustrator or EPS files. We do not work in Corel Draw but can accept vector files created in Corel Draw (Note that colors will not be exact when files are opened in Illustrator). We use a Macintosh format and will generate your art in Illustrator. We will need all of your sponsor and team logos in an Illustrator Vector format.
- We can use Pantone colors; supply us with the exact Pantone number for each color desired. Since we use a digital printing system, this process provides you with an extreme range of colors using the industry standard CMYK color process.
- All logos and design elements **must** be sent as vector files. We can accept some bitmap logos (files that end in .JPEG, .GIF, etc.) as long as they are at least 300dpi. Vector art is created in a vector-based software program like Adobe Illustrator or Macromedia Freehand. It is based on points and lines created from mathematical equations and can be easily edited or scaled with the click of a mouse. Vector artwork is typically found in files that end in .EPS or .AI. For example: mylogo.eps or mylogo.ai
- Convert all text to outlines or let us know all of the font names.
- Since we use digital sublimation printing, virtually any design is possible. Unlike traditional sublimation, in which one set of artwork is used for every size and garment, we prepare separate artwork for every garment and every size. That means the artwork will look great on an XS jersey and an XXL jersey.
- Our U-Panel shorts consist of a "U" shaped combination rear/side panel. The shorts are made up of 5 panels (right front, left front, U Panel, left rear, right rear). Every panel of these shorts can be sublimated with images and/or logos.



RE-ORDERING



Re-Orders

If you want to make changes to your existing artwork like adding logos or changing colors, this would constitute a new order (applicable to Custom Order only, steps 2-3 of the ordering process will apply). If you are not making any changes to your artwork, the minimum for re-orders is the same as your original order. Your original order prices will apply. Un-changed artwork normally ship in 4-7 weeks after art approval, and the 50% deposit has been received. Re-orders requiring changes in artwork will ship 6-10 weeks after art approval, and the 50% deposit has been received.

Contact Us.



For U.S customers

Please e-mail us at sales@ddubcustomsportswear.com or Call us at 650.868.3826 Mon-Friday 8am-4pm PST.

For UK/Europe customers

Please e-mail us at uksales@ddubcustomsportswear.com or Call us at +44 (0) 77 41 77 59 06 Mon-Friday 8am-4pm BST.

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